



Smart Buildings in Action: Leading the Future of Building Performance

# Smart Buildings Exchange **SBX2025**

NOVEMBER 5, 2025 | SEATTLE | WASHINGTON (IN-PERSON)

*\* On-going virtual live webinars throughout the year.*





Smart Buildings in Action: Leading the Future of Building Performance

**SBX2025**

November 5, 2025

[sbxconference.org](https://sbxconference.org)

## **ABOUT SMART BUILDINGS EXCHANGE**

The Smart Buildings Center, a Seattle-based educational nonprofit, is excited to host the 5th annual Smart Buildings Exchange (SBX) in 2025. This year's event builds on a successful history of exploring smart and efficient building operations—but it's not just more of the same. SBX 2025 invites attendees to explore how the Pacific Northwest is not just responding to change—but actively shaping the future of the built environment.

## **THE CONFERENCE**

- The **WEBINAR SERIES**, held in the months leading up to the conference, will dive into practical applications and real-world examples of smart building technologies and solutions.
- The **IN-PERSON CONFERENCE**, held on November 5th at the Bell Harbor International Conference Center in downtown Seattle, will bring together regional and national leaders for thought-provoking discussions on the big ideas—exploring where we're headed, what's needed to accelerate progress, and how the Pacific Northwest fits into the national and global landscape.

## **SBX 2025 INVITES ATTENDEES TO THINK BIGGER**

This year's focus is on how smart building strategies can solve today's real-world challenges – like cutting operational costs, reducing peak energy use, and retrofitting fossil fuel-based equipment with heat pumps. For those navigating the evolving demands of building ownership, operations, and energy management, SBX 2025 offers a space to explore practical solutions while also engaging with the bold ideas shaping the future.

The fall conference theme, *"Smart Buildings in Action: Leading the Future of Building Performance,"* reflects our region's growing leadership in reimagining the role of buildings—not just as energy users, but as dynamic assets that influence everything from grid interaction and occupant well-being to cost management, security, and building resilience.

### **FOR MORE INFORMATION**

**Email:** [info@smartbuildingscenter.org](mailto:info@smartbuildingscenter.org)



Smart Buildings in Action: Leading the Future of Building Performance

**SBX2025**

November 5, 2025

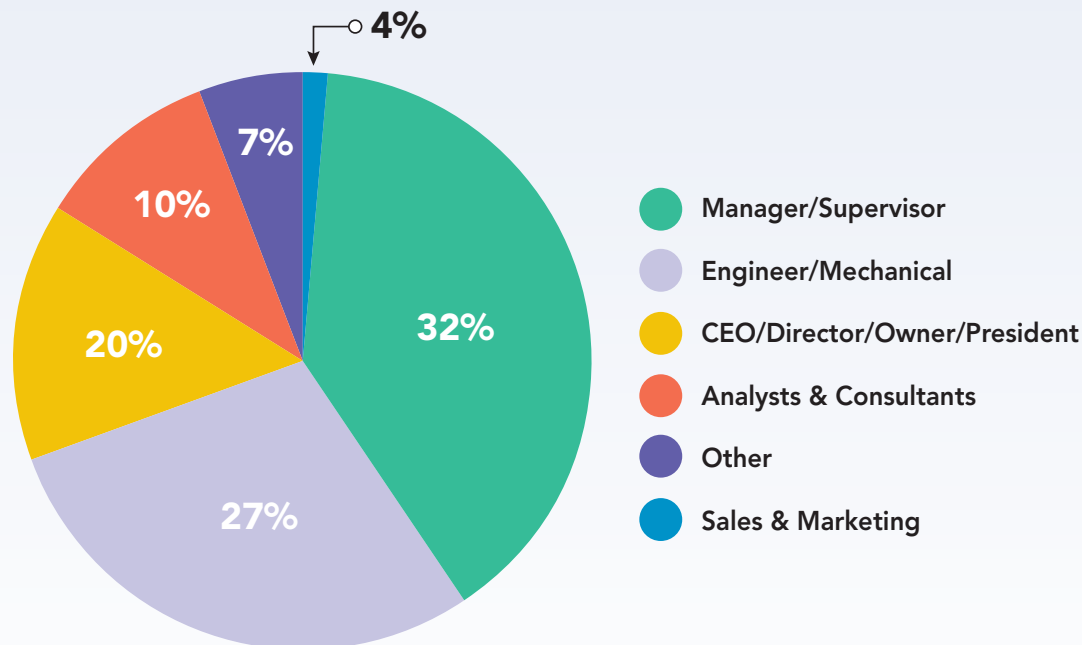
[sbxconference.org](https://sbxconference.org)

## SBX2025 WILL TARGET A BROAD SPECTRUM OF THE INDUSTRY

The conference target audience will be building developers/owners/managers, engineers, architects, building operators, utilities, energy services providers, technology companies, policy-makers/influencers, asset managers, and companies that provide IoT products/services, building automation systems, mechanical and lighting systems, cybersecurity professionals, and EV integration.

## SBX AUDIENCE PROFILE

**SBX2025** will draw from and expand on the community already engaged with the Smart Buildings Center. Since its formation in 2017, the Smart Buildings Center has attracted a large, diverse audience to its events.



**FOR MORE INFORMATION**

**Email:** [info@smartbuildingscenter.org](mailto:info@smartbuildingscenter.org)



Smart Buildings in Action: Leading the Future of Building Performance

**SBX2025**

November 5, 2025

[sbxconference.org](https://sbxconference.org)

## SBX SPONSORSHIP PACKAGES

**SBX2025** is actively seeking event sponsors that support the conference goal of increased market awareness and commercialization of smart buildings technologies and practices.

Sponsor Levels and Benefits	Bronze \$1,000	Silver \$3,500	Gold \$7,500
• Exhibit Table – November 5th Event	X	X	X
• Acknowledgement in all webinar and in-person event marketing materials	X	X	X
• Complimentary pass to webinar series (6 webinars)	X	X	X
• Seat on planning committee for 2025 and 2026		X	X
• Speaking opportunity at November 5th event		X	X
• Featured mention in email marketing			X
• Premier logo placement on all marketing materials			X
• Detailed Website Listing			X
• Complimentary seats – November 5th Event	1	3	5

### FOR MORE INFORMATION

**Email:** [info@smartbuildingscenter.org](mailto:info@smartbuildingscenter.org)