



# Smart Buildings Exchange **SBX2024**

AUGUST 27-29, 2024 | SEATTLE | WASHINGTON (VIRTUAL AND IN-PERSON)





**SMART  
BUILDINGS  
CENTER**

**SBX2024**

August 27-29, 2024

[www.sbxconference.org](http://www.sbxconference.org)

## **ABOUT SMART BUILDINGS EXCHANGE**

A three-day conference connecting participants to the latest information and technologies in the smart buildings industry and showcasing smart buildings projects and initiatives in the U.S.

## **THE CONFERENCE**

The Smart Buildings Center, a Seattle-based educational nonprofit, is holding its 4th annual Smart Buildings Exchange conference. This year will build on prior conference agendas which focused on the practical applications of smart and efficient commercial and institutional building operations. SBX 2024, free to all registrants, will continue this theme but dive deeper into real world solutions that are helping solve problems for those who own, manage, and operate these properties. What's the point of being "smart" if it isn't addressing today's challenges in the built environment – reducing cost, attracting and retaining employees, ensuring a healthy and productive indoor environment, and reducing/eliminating carbon emissions from operations. For those that have these concerns, SBX 2024 is the conference to attend.

## **THE VENUE**

**SBX 2024** will use a hybrid conference format. A one-day in-person event will showcase national thought leaders in the smart buildings market. This day will be paired with two days of virtual sessions highlighting successful deployment of smart building strategies that can help building developers, owners, and managers achieve better and smarter outcomes - in new construction, substantial renovation, or simple retrofit.

### **FOR MORE INFORMATION**

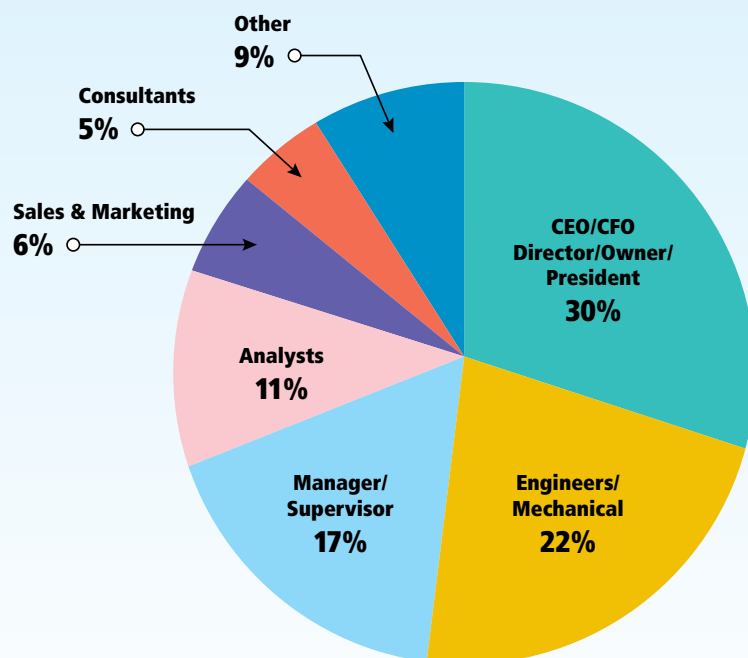
**Email:** [stan.price@smartbuildingscenter.org](mailto:stan.price@smartbuildingscenter.org)

## SBX2024 WILL TARGET A BROAD SPECTRUM OF THE INDUSTRY

The conference target audience will be building developers/owners/managers, engineers, architects, building operators, utilities, energy services providers, technology companies, policy-makers/influencers, asset managers, and companies that provide IoT products/services, building automation systems, mechanical and lighting systems, cybersecurity professionals, and EV integration.

## AUDIENCE PROFILE

**SBX2024** will draw from and expand on the community already engaged with the Smart Buildings Center. Since its formation in 2017, the Smart Buildings Center has attracted a large, diverse audience to its events.



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## **SPONSORSHIP PACKAGES**

**SBX2024** is actively seeking event sponsors that support the conference goal of increased market awareness and commercialization of smart buildings technologies and practices.

### **Gold Sponsor ..... \$7,500**

- Acknowledgment in all marketing material and at event
- Opportunity to have representative in at least 2 conference panel sessions
- Marketing table at in-person conference event
- Seat on the conference planning committee

### **Silver Sponsor ..... \$3,500**

- Acknowledgment in all marketing material and at event
- Opportunity to have representative in at least 1 conference panel session
- Marketing table at in-person conference event
- Seat on the conference planning committee

### **Bronze Sponsor..... \$1,000**

- Acknowledgment in all marketing material and at event
- Opportunity to have representative moderate at least 1 conference panel session

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